

















JOY 94.9 Melbourne City Village Level 9, 225 Bourke Street Melbourne Victoria 3000

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MEDIA RELEASE: JEFF KENNETT SAYS BEYONDBLUE AND JOY WILL WORK TOGETHER ON GLTBI HEALTH ISSUES

Jeff Kennett, Chairman of beyondblue and former Victorian Premier visited JOY 94.9 studios in Melbourne this morning for a long ranging interview to address recent criticisms in the media and in the GLTBI community with David McCarthy JOY President

David McCarthy said, "Jeff Kennett was very generous with his time this morning providing us with insights into his personal thoughts and the work of beyondblue. He acknowledged that our community has unique health challenges and he committed beyondblue to address them in their upcoming advocacy and work program".

In addressing criticisms about his views on same sex parenting, Jeff Kennett stressed, "... that children need a loving relationship with their parent, or parents, irrespective of their gender or sexuality".

"Mr Kennett asked that JOY collaborate with beyondblue in getting mental health messages to our community and offered beyondblue staff to be available to provide on-air updates on their work as it becomes available", said Mr McCarthy.

"I call on the (GLTBI) community to work with us. There is no point in beyondblue going out there with a half baked messages", Mr Kennett said referring to a campaign currently under development.

McCarthy said, "This is the start of a long journey to build on what beyondblue are already doing. We have the commitment of beyondblue to address our community's unique health challenges. That's what we asked for and got and it's now up to our community to engage and support this

The interview will be aired on JOY between 12.00 noon and 1.00 pm tomorrow on Dean Becks news and current affairs program On The Line. An extended version of the interview will be aired on JOYs popular Saturday Magazine show between 10.00 am and 12.00 noon Saturday 8 October 2011. A full version of the interview will be available via podcast on JOYs website www.joy.org.au.

Jeff Kennett agreed to become a JOY member on the proviso that JOY agrees to work collaboratively with beyondblue on the development of campaigns targeting the gay and lesbian community to address depression.

JOY94.9 is committed to providing a voice for the diverse lesbian and gay communities, enabling freedom of expression, the breaking down of isolation, and the celebration of gay and lesbian culture, achievements and pride.

Photo attached, Mr Jeff Kennett from beyond, David McCarthy and Greg Adkins from JOY Board

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