

Revised July 2016

Intent

JOY is a volunteer-based community radio station committed to providing a voice for the diverse gay, lesbian, bisexual, transgender, intersex and queer communities, enabling freedom of expression, the breaking down of isolation and the celebration of our culture, achievements and pride.

At the same time, community broadcasters are renowned for supporting new, local, independent and Australian music. Many musicians have had their first airplay and interviews on our station. JOY is in a position to play and engage with a broad range of musical styles across the station.

JOY's support of the music industry is one of the key reasons people listen and in return JOY receives support from some of the world's most high profile musicians. These same musicians are a highly visible and vocal group of allied supporters for our community.

Purpose

To ensure that JOY

- continues to play a diverse range of music throughout all of our programming
- supports musicians, writers and producers who publicly identify or are otherwise considered as part of the gay, lesbian, bisexual, trans, intersex or Queer (LGBTIQA+) communities
- supports musicians, writers and producers who publically align and support the LGBTIQA+ communities
- supports local musicians, and
- Complies with the 25% Australian music requirement of the Codes by aiming for 30% Australian music across all general programming.

Scope

All programming.

Definitions

1. Australian content is defined as

- Music performed by bands and artists who do the majority of their recording in Australia or New Zealand, regardless of national origins (for examples, refer Appendix 4.1)
- Music by bands or artists considered Australian or New Zealander due to their national origins, regardless of where they live and record (for examples, refer Appendix 4.2)

2. LGBTIQA+ content is defined as music by

- solo musicians who themselves identifies as a member of our community (for examples, refer Appendix 4.3)
- music that is produced or written by someone who publicly identifies as a member of our community (for examples, refer Appendix 4.4)
- bands with at least one member who has publicly identifies them self as a member of our community (for examples, refer Appendix 4.5)

1 All programming

- 1.1 Presenters must not make representations to record companies or other music suppliers on behalf of JOY 94.9 unless prior consent has been given by the program director or music director.
- 1.2 JOY 94.9 will not accept any form of payment in cash or in-kind, in return for providing airplay or promotion of music, except under standard sponsorship arrangements.
- 1.3 If an artist has been identified as making public comments deemed homophobic, racist, sexist, or other intolerant speech then the Music Director reserves the right to remove that artist from JOY's catalogue and invoke a station ban on airplay for that artist.
- 1.4 Presenters are encouraged within the confines of the sponsorship framework, to promote events where LGBTIQ+ identifying musicians are featured.
- 1.5 Presenters are encouraged within the confines of the sponsorship framework, to promote events where local musicians are featured.

2 Specialist programming

- 2.1 Specialist program broadcasters are encouraged to provide a wide range of musical styles while taking into account the station's aims and objectives (providing a voice for our diverse communities; the celebration of our culture, achievements and pride) and the individual program's aims and objectives.
- 2.2 All specialist programs will endeavour to ensure that of the total music played throughout a program, at least 30% of this is Australian content and is identified as such on air.
- 2.3 All specialist programs will endeavour to ensure that the total music played throughout a program includes at least 15% LGBTIQ+ content and that this music is identified as such on air.
- 2.4 Prior approval must be given through the programming committee program approval process for a program to qualify for content quota exemptions.
- 2.5 Exceptions for the Australian and LGBTIQ+ content quotas are to be granted only in the following situations:
 - 2.5.1 The program's aim is to focus on music or culture that by definition cannot include 30% Australian or 15% LGBTIQ+ content.
 - 2.5.2 The musical style of a program is of a nature that does not have a high instance of Australian or LGBTIQ+ recordings.

- 2.6 Music by LGBTIQA+ allies and supporters should be acknowledged as such on air but does not count toward the required 15% LGBTIQA+ content.
- 2.7 All specialist program presenters are required to complete and file a music log sheet after each program broadcast.
 - 2.7.1 The music log will identify the artist(s), song title, indication of Australian production or Australian artist, and indication of LGBTIQA+ content.
 - 2.7.2 Presenters should expect that their music lists may be audited by one or all of the following: the music director, the program director or the programming committee for Australian and LGBTIQA+ content. If a program consistently fails to meet these guidelines the program maker(s) will receive a warning. Subsequent failures to meet the 30%/15% guidelines may result in a program being rested or removed from the program grid.
- 2.8 An audit of LGBTIQA+ and Australian music content will be conducted by the music director/team and reported to the programming committee on a monthly basis.

3

Weekday programming

- 3.1 The cornerstone of our weekday programming is the 'sound of JOY' and it will be designed to support the weekday programming strategies.

Note: The aim of weekday programming is to engage the broadest possible listenership, including but not limited to our community-of-interest as well as our wider community of allies and supporters, resulting in strong sponsorship and subscriber/membership support.
- 3.2 Weekday programming will be provided with a prescribed playlist by the music director. Weekday programming is defined as 6am – 7pm, Monday – Friday.
- 3.3 The weekday music will be designed to provide an identifiable 'sound of JOY' to the station.
- 3.4 The music director is responsible for the weekday mix, including rotation, repetition rates and artist representation and to maintain the identifiable 'sound of JOY'.
- 3.5 Weekday music should contain at least 30% Australian music, as defined, and which is identified as such on air.
- 3.6 Weekday music should contain at least 15% LGBTIQA+ music, as defined, and which is identified as such on air.
- 3.7 Weekday music will positively promote artists whose work fall within the 'sound of JOY', either Australian or LGBTIQA+ (or both), who may otherwise be under-represented in mainstream media.

- 3.8 The music director is responsible for maintaining the music scheduling system and providing schedule percentage reports monthly to the programming committee.

4 Appendix

- 4.1 Australian content examples – due to the artist recording mostly in Australia or New Zealand, regardless of their national origin.

Marcia Hines	Olivia Newton-John	Brian McFadden For the album, <i>Wall of Soundz</i> , recorded and released primarily in Australia, while he was a resident of Australia
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- 4.2 Australian content examples - due to national origins, regardless of where the artist lives and records.

AC/DC	Flight of the Conchords	The Bee Gees
Miami Horror	Kylie Minogue	The Temper Trap
Strange Talk	Keith Urban	Air Supply

- 4.3 Solo musician examples – artists who have identified themselves as a member of our community.

Jimmy Somerville	Rufus Wainwright	Beccy Cole
Sia	Sam Smith	Troye Sivan
Anthony Callea	Sylvester	Dan Hartman
Elton John	Mary Lambert	KD Lang
Melissa Etheridge	Bright Light Bright Light (Rod Thomas)	Alecia Bridges
Samantha Fox	Hazell Dean	Jess Glynne

4.4 Producer examples – music written or produced by an individual who has publicly identified themselves as a member of our community.

David Geffen	Panjii Anoff	Shane McAnally
DJ Dan Murphy	Stereolove (James Fraser)	Parralox (John Von Ahlen)
Oxford Hustlers (Brett Austin & Murray Hood)	Cutmore	DJ Grind (Stephen Massey)
Tracy Young	Mark Picchiotti	Nick Jay

4.5 Band examples – bands with at least one member who has publicly identified themselves as a member of our community.

Judas Priest (Rob Halford)	The Breeders (Josephine Wiggs)	The Kinks (Dave Davies)
Years & Years (Ollie Alexander)	Clean Bandit (Neil Amin-Smith)	Neon Trees (Tyler Glenn)
The B52s (Fred Schneider, Kate Pierson)	Wham (George Michael)	Scissor Sisters (Jake Shears, Babydaddy, Ana Matronic)
Tegan and Sara (Tegan and Sara Quin)		



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