

JOY 94.9

Victorian Pride Centre
Level 1, 79-81 Fitzroy St
St Kilda, VIC 3182

T 03 9267 6000

Social @joy949

joy.org.au

ABN 52 334 960 331



Out.
Loud.
Proud.

Position Description

Role Name: Volunteer Graphic Designer

Status: Volunteer Team Member

Expectation of hours/term: 5-10+ hours a week

Location: JOY Studios - Victorian Pride Centre, St Kilda

Reports To: JOY Marketing and Communications Coordinator

Collaborates with: JOY Content Team, JOY Producers

Direct Reports: none



Organisational Purpose

JOY 94.9 – Australia’s LGBTIQ+ radio station is a high-profile community media organisation located in Melbourne, streaming live around the world. JOY exists to make Australia a more inclusive place to live by providing a multimedia platform and enabler for change.

JOY Values

Joyous – A celebration of diversity, talent, music and entertainment

Inclusive – A safe and supportive environment for all members of the LGBTIQ+ community

Courageous – A way to change lives by speaking out sharing stories and challenging boundaries

Role Overview

The JOY Graphic Designer will maintain and increase engagement with our wonderful community base across JOY’s social media channels, and all marketing platforms (print and digital). They will do this through creative use of digital illustrations, print and publishing design, visual identity design, typography and other adhoc graphic design work.

This position will work closely with the Marketing and Communications Coordinator to create and deliver visual content that aligns with the JOY brand and creates consistency across JOY’s digital and print works.

The ideal candidate is a strong communicator, a collaborative team player, a creative storyteller and someone who has a passion for uplifting and empowering the diverse voices of the LGBTIQ+ community.

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They report directly to the Marketing and Communications Coordinator and will carry out their daily duties assigned to them by the coordinator on an adhoc basis.

Key Responsibilities:

- Creation of unique on brand and visually striking graphic design for both print and digital collateral
- Content creation for social media output specifically
- Ensure projects are completed with high quality and on schedule
- Prioritise and manage multiple projects within design specifications and budget restrictions
- Perform retouching and manipulation of images
- Logo creation for JOY content (JOY 94.9 shows and Podcasts)
- Work as a strong team player with all JOY team members and paid staff to execute large scale successful marketing campaigns through the means of visual design
- Assist in creating and executing smaller campaigns at the direction of the MarComms Coordinator
- Provide additional online or in person MarComms Support as needed



Key Selection Criteria:

- Demonstrated strong experience and/or qualifications in content creation, graphic design, multimedia, media and communications, marketing and/or other related disciplines.
- Proficient experience and comfortability in graphic creation using Adobe Creative Cloud- including Photoshop, Illustrator and InDesign, (After Effects is a bonus)
- Strong written and verbal communication skills for independent work and collaborative projects
- Ability to adapt to changing circumstances, work independently and flexibly, as well as cooperatively as part of a team
- Demonstrated organisational skills and ability to manage time independently as well as prioritise and manage competing demands
- Strong lived experience and understanding of diverse identities within the LGBTIQIA+ community (including but not limited to trans/gender diverse, and/or people of colour).
- Demonstrated passion for JOY's purpose to build a more inclusive society for the LGBTIQIA+ community.

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Bonus Desirable Skills + Experience

- Video Editing in Adobe Premiere
- Web Design and Layouting e.g Familiarity with HTML and CSS for Wordpress
- Experience working in/for a community media organisation and/or radio station
- Experience in not for profits, charities or in other volunteer roles
- Experience creating wide scale distributable printed resources and materials



Benefits

All JOY volunteer Marketing and Comms team members will receive one on one mentoring, support in skills they hope to develop and the unique experience of working in Australia's dynamic community media space. Through this role, you will be able to learn from the wide range of talented people at JOY, build networks and be provided with the chance to partake in any additional opportunities that arise within the JOY team.

JOY is one of only four LGBTIQ+ radio stations in the world, and through your volunteer role you will be able to play a role in building a more inclusive Australia.

Application Process

Email the following to Marketing and Communications Coordinator at natalie.williams@joy.org.au.

- Your folio of 5-8 pieces that showcase your range of graphic design work and styles
- A professional or creative CV
- And a Cover Letter addressing the Key Selection Criteria

Applications will be accepted on a rolling basis.