JOY Media Victorian Pride Centre Level 1, 79-81 Fitzroy St St Kilda, VIC 3182 T 03 9267 6000 Social @joy949 joy.org.au



Course Overview

JOY's Online Podcasting course is an instructor led remote learning course teaching you the ins and outs of podcasting.

Across nine weeks of three-hour sessions, you will be trained by JOY's industry expert trainers via Zoom and learn how to produce, write, present, record, edit and publish your own podcast.

Course registrations open every two to three months. You can find our next available course date by emailing courses@joy.org.au.

Course Outline	Topic	Information
Week One	Intro to Podcasting	Gain an understanding of the basics of podcasting, the Australian radio sector, podcast networks, listening habits and look ahead to the rest of the course.
Week Two	Writing for Radio and Podcasts	Develop your skillset by learning how to write for the ear, write scripts, the listener + presenter relationship as well as how to write engaging episode titles and show notes.
Week Three	Interviewing Techniques	Dive into interviewing techniques by learning how to prepare and structure interviews, the different types of interviews, writing effective questions, common interview traps as well as choosing and researching your talent.
Week Four	Media Law	Unpack broadcast media law for both radio and podcasts with our expert trainers. Join us as we break down defamation, reporting on the courts, community radio codes of practice, copyright and much more.
Week Five	Presenting and Formats	Learn all about different types of podcasts, their formats, how to structure them, as well as the necessary skills needed to host and present a podcast or radio program.
Week Six	Recording and Editing	Discover the best techniques to record a podcast or radio show remotely. You will also learn the basics of multi-track audio editing, including processing, exporting, and adding metadata.
Week Seven	Producing Preparation	Gain insight into the role of a podcast or radio show producer, including preparing content, managing talent and effectively marketing your podcast.
Week Eight	Direct Feedback	Across the course, participants will have a mentoring session with the JOY Trainers to run through your podcast ideas, present any content and receive any feedback or guidance.

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Week Nine	Final Project	End the course with your very own podcast episode!
		Join your fellow classmates as you share your work and
		provide feedback. Take your chance to discuss the next
		steps at JOY 94.9, how to pitch your podcast as a
		program and other ways to be involved with JOY.

Course Fees and Scholarships

- \$450 for <u>JOY Members</u>
- \$450 Concession and Students
- \$600 Individual

Scholarships are available for both our Online Podcasting Course and Face to Face radio training course.

These scholarships are for under-represented members of our community, including: LGBTIQA+ identifying First Nations people, people of colour, intersex people, trans and gender diverse individuals and people with a disability.

The scholarship covers 80% of the training course and the price of a JOY membership meaning if you are successful, you will only pay \$100 AUD.

Apply for the JOY Academy scholarship here: http://bit.ly/JOYOnlineTrainingScholarship

If you find you are unable to afford the course but are ineligible for a scholarship, please contact courses@joy.org.au to discuss alternative payment options.